

The Non-Negotiables

- Placing capital letters and full stops in the right places
- Using articles correctly (*a, an, the*)

Good

- Using commas separating lists (*using them for paper, building or firewood*)
- Using powerful verbs (*destroy/obliterate/blaze through*)
- Using powerful adjectives (*colossal/immense/vital/essential*)
- Using an exclamation mark
- Using apostrophes (if appropriate)
- Using causal connectives (*therefore, because, whereas*)
- Using facts and statistics to support argument

Great

- Including a rhetorical question (*Can we really afford to cut trees down at this rate?*)
- Including a preposition (*For the people and animals living deep in the rainforest...*)
- Using a hyphen (*These life-giving trees...*)

Awesome

- Separating clauses through the use of dashes, semi-colons and colons (*Trees are essential to the environment; they absorb carbon dioxide*)
- Making links between paragraphs
- Using passive (*It is thought that... It is believed that...*)